



CUVÉE
THE ART OF DISCOVERY



Case Study

IL PODERE | VAIL VALLEY, COLORADO



*Once upon a time,
we dreamed of a storybook
Tuscan villa, privately perched
upon a Colorado mountaintop.*

About Il Podere

A STORYBOOK TUSCAN SETTING IN THE VAIL VALLEY

Imported Tuscan stone and Italian woodwork became the foundation of a fantasy enriched by amenities aplenty: A swimming pool with views galore, hilltop tennis court, enviable chef's kitchen, infinity waterfall hot tub, loaded fitness studio, indoor basketball court, and seven charming bedrooms, plus infinite outdoor spaces on 220 vastly private Cordillera acres.

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A \$20M Home Deserves Luxury Returns

BOUNDLESS LUXURY IN AN EXTRAORDINARY SETTING

An estate like Il Podere, valued at \$20M, warrants a select affluent and ultra-high-net-worth clientele. Cuvée's devoted audiences and UHNW clients have increased the rental returns to the owner, as well as taking perfect care of this beloved estate.

	Invited Home (2019)	Cuvée (Total Forecasted 2021)
Annual Gross Revenue	\$425,000	\$750,000
Net Revenue to Owner	\$276,000	\$525,000
Nights Rented	77	130

* Note: When Invited Home was renting Il Podere from summer of 2019 – November of 2020, it had one longterm 30 day rental (which was actually Cuvée's client referred to them) and the home was primarily used for weddings. When making the switch to Cuvée, the owner mandated that there would be no further weddings held at his estate, so the majority of Cuvée's rentals have been for multi-generational family stays and small groups.





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Il Podere is an incredibly unique property and requires an equally unique company to manage the rental experience. Transitioning to Cuvée has proven to be one of the best decisions we've made for our rental returns. Our net revenue on the home rental has nearly doubled year-to-date and the Cuvée team and clients take superb care and responsibility for my estate. As a note, they also have been great partners to our full-time caretaker.

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MIKE DURANT | OWNER OF IL PODERE

